NCC Cable System Order

Order #	62524185	Flight Dates	04/30/18 - 05/13/18	Update Date)	04/23/18			
Syscode	0065	Agency	BlueWest Media	Version		2 Vs. 1	2 Vs. 1		
System Name	Spectrum/Clarksburg, WV	Advertiser	Ralph Baxter for Congress	Show All Lin	es				
Market	Clarksburg		•	Total # of W	eeks		2		
	•	Client Code		Total			\$1,215.00		
AE	Meghan Hughes	Product Code		Commission			\$182.25		
Sales Coordinator	Drew Knepley	Est Code	4.30-5.8	Net Total			\$1,032.7		
Office	San Francisco	Product Name	4.30-5.8	Total Spots			127		
Phone	(415) 844-1440	Credit Status		Affiliate Split		100.0			
Status	Accepted		-	Sold On		Cost Per Spo	ot		
Survey	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP	-	GIMP	-		
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-		

4.20, added MG lines (mg of dropped spots from wo 4.23) Please review and confirm Thanks!

Comments:

20

21

MNBC

MNBC

MNBC Early Morning

MNBC Early Morning

4/30/18

5/7/18

5/6/18

5/13/18

05:00

05:00

09:00

09:00

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&N Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	1	\$7.00	\$7.00	30	
2	AEN	A&E Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$11.00	\$77.00	30	
3	AEN	A&E Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	2	\$11.00	\$22.00	30	
4	CNN	CNN Daytime	4/30/18	5/6/18	09:00	16:00	Х	Х	Х	Х	Х			-	-	3	\$3.00	\$9.00	30	
5	CNN	CNN Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$4.00	\$20.00	30	
6	CNN	CNN Early Morning	4/30/18	5/6/18	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$4.00	\$20.00	30	
7	CNN	CNN Early Morning	5/7/18	5/13/18	05:00	09:00	Х	Х						-	-	1	\$4.00	\$4.00	30	
8	CNN	CNN Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	11	\$6.00	\$66.00	30	
9	CNN	CNN Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$6.00	\$6.00	30	
10	HGTV	HGTV Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$12.00	\$48.00	30	
11	HGTV	HGTV Early Fringe	5/7/18	5/13/18	16:00	19:00	Х	Х						-	-	1	\$12.00	\$12.00	30	
12	HGTV	HGTV Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	9	\$19.00	\$171.00	30	
13	HGTV	HGTV Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$19.00	\$19.00	30	
14	LIF	LIFETIME Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	2	\$7.00	\$14.00	30	
15	LIF	LIFETIME Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$11.00	\$77.00	30	
16	LIF	LIFETIME Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$11.00	\$11.00	30	
17	MNBC	MNBC Daytime	4/30/18	5/6/18	09:00	16:00	Х	Х	Х	Х	Х			-	-	3	\$3.00	\$9.00	30	
18	MNBC	MNBC Daytime	5/7/18	5/13/18	09:00	16:00	Х	Х						-	-	1	\$3.00	\$3.00	30	
19	MNBC	MNBC Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$3.00	\$15.00	30	
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5

\$3.00

\$3.00

\$15.00

\$3.00

30

30

NCC Cable System Order

Order #	62524185	Flight Dates	04/30/18 - 05/13/18	Update Date		04/23/18		
Syscode	0065	Agency	BlueWest Media	Version		2 Vs. 1		
System Name	Spectrum/Clarksburg, WV	Advertiser	Ralph Baxter for Congress	Show All Lines				
Market	Clarksburg			Total # of Wee	ks	2		
		Client Code		Total			\$1,215.00	
AE	Meghan Hughes	Product Code		Commission			\$182.2	
Sales Coordinator	Drew Knepley	Est Code	4.30-5.8	Net Total			\$1,032.7	
Office	San Francisco	Product Name	4.30-5.8	Total Spots			127	
Phone	(415) 844-1440	Credit Status		Affiliate Split		100.0		
Status	Accepted		•	Sold On		Cost Per Spot	t	
Survey	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	

Comments: 4.20, added MG lines (mg of dropped spots from wo 4.23) Please review and confirm Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	7	\$4.00	\$28.00	30	
23	MNBC	MNBC Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$4.00	\$4.00	30	
24	TBSC	TBS Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$20.00	\$140.00	30	
25	TBSC	TBS Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$20.00	\$20.00	30	
26	TLC	TLC Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Х	Х	Χ	Х	-	-	2	\$3.00	\$6.00	30	
27	TLC	TLC Early Fringe	5/7/18	5/13/18	16:00	19:00	Х	Х						-	-	1	\$3.00	\$3.00	30	
28	TLC	TLC Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$5.00	\$35.00	30	
29	TLC	TLC Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$5.00	\$5.00	30	
30	USA	USA Daytime	4/30/18	5/6/18	09:00	16:00	Х	Х	Х	Χ	Х			-	-	2	\$6.00	\$12.00	30	
31	USA	USA Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	1	\$12.00	\$12.00	30	
32	USA	USA Early Fringe	5/7/18	5/13/18	16:00	19:00	Х	Х						-	-	1	\$12.00	\$12.00	30	
33	USA	USA Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$19.00	\$133.00	30	
34	USA	USA Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$19.00	\$19.00	30	
35	FOOD	FOOD Early Fringe	4/30/18	5/6/18	16:00	19:00	Х	Х	Х	Х	Х	Χ	Х	-	-	2	\$8.00	\$16.00	30	
36	FOOD	FOOD Prime	4/30/18	5/6/18	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	7	\$13.00	\$91.00	30	
37	FOOD	FOOD Prime	5/7/18	5/13/18	19:00	24:00	Х	Х						-	-	1	\$13.00	\$13.00	30	

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System Name	Spectrum/Clarksburg, WV	Advertiser	Ralph Baxter for Congress	Show All Line	Show All Lines					
Market	Clarksburg		•	Total # of We	eks		2			
	•	Client Code		Total				\$1,215.00		
AE	Meghan Hughes	Product Code		Commission				\$182.25		
Sales Coordinator	Drew Knepley	Est Code 4.30-5.8		Net Total				\$1,032.75		
Office	San Francisco	Product Name	4.30-5.8	Total Spots				127		
Phone	(415) 844-1440	Credit Status		Affiliate Split		100.0				
Status	Accepted			Sold On		Cost Per Spo	ot			
Survey	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP	-	GIMP	-			
=	-	Makegood Policy	Approval Required	CPP	-	СРМ	-			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	HGTV	HGTV Prime	4/30/18	5/6/18	19:00	24:00	Х	Х						-	-	2	\$19.00	\$38.00	30	4.20 new mg line

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	127	0	0	0	0	0	0	0	0	0	0	0	127
AMT	\$1,215.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,215.00

SYSTEM APP: SALES ACCT	Date Printed	04/25/18
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62524185 | Clarksburg | Spectrum/Clarksburg, WV | 0065 |